

Don Simpson

Thermopolis



Don Simpson, so affectionately known as “Coach” to thousands of people, coached at the junior high school level for his entire career. Coach Simpson never had any aspirations to move to the high school mainly because of the importance he placed on coaching kids in their developmental years. Coach Simpson understood the importance of establishing a solid foundation in building an athlete. He focused on skill development and personal relationships throughout his career. Coach Simpson touched the lives of thousands of kids in the classroom, on the gridiron, the hard wood, the track oval, in the swimming pool, and in the boxing ring. He has amassed a win loss record that would rival most at any level. Although he based his success on relationships and life lessons taught, he was as fierce of a competitor as you will ever find. He was never one to keep an official record book of wins or losses, however ask any rival coaches and they will tell you that they rarely beat Coach Simpson. Although he coached football, basketball, track, and boxing he was also a pioneer who coached the first 8th grade girls basketball team for Thermopolis Junior High School.